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WEDNESDAY, MAY 10, 2017

\$2.50



Madison Equities, alongside partners Gemdale USA and Pizzarotti Group, celebrated the groundbreaking of 45 Broad, a 1,100 ft. condo tower in the Financial District. The partnership gathered at the site with Douglas Elliman chairman Howard Lorber, John Cetra of the architecture firm CetraRuddy, and representatives from the New York City Department of Veterans' Services, Boomer Esiason Foundation, Bob Woodward Foundation, and the Downtown Alliance to celebrate the start of construction, which includes the installation of two elevator entrances to the Broad Street J/Z station. The additional entrances, which are financed by the partnership and were approved by the city's Landmarks Preservation Commission, will be open to all New Yorkers, making the subway more easily accessible for all.





Robert Gladstone (Madison Equities) talking with John Cetra (CetraRuddy) and Paolo Pizzarotti (The Pizzarotti Group)



Howard Lorber, Nadia Meratla, and Marc Palermo (all Douglas Elliman)



Grant Jiao and Juliet Chen (both Gemdale USA Corpora-